



let's talk!

Working together towards new times

PROPOSAL SUBMISSION TEMPLATE

FCC Servicios Medio Ambiente Holding launches an internal rebranding contest to involve the workforce in the group's transformation.

Participants will submit a **brand proposal for the global group** that can be easily recognised and with which all its stakeholders, and especially the people of the company, can identify with, regardless of geographical location, whether they have a corporate email address or not.

Please note that brands currently used in the regional business platforms (Atlantic, UK, CEE and Americas) cannot be proposed, will not be affected and will remain as they are now: FCC Medio Ambiente, FCC Environment, FCC Environmental Services, FCC Environnement...

The submitted proposal shall consist of:

- **a single word**, preceded by the term 'FCC' in order to leverage the power of the FCC Group brand;
- this word should ideally be understandable in several languages, at least and necessarily in **English** and **Spanish**;
- this word must refer or relate to the environmental services activities of FCC SMAH (e.g. 'FCC Circular', term that is excluded from possible proposals).

PROPOSAL

(To be filled out by the participant, downloaded and submitted to rebrandingSMAH@fcc.es)

Name and surname	
Employee company ID	
Email	
Place of work	
Country/Branch	
Position	
Proposal	
Brief explanation	

By submitting this proposal, I confirm that I have read and accept the Terms and Conditions.

